

Le cycle de conférences sur les stratégies d'innovation







#### Opportunisme, vertu de l'innovateur



SPORT - HEALTH - LIFESTYLE

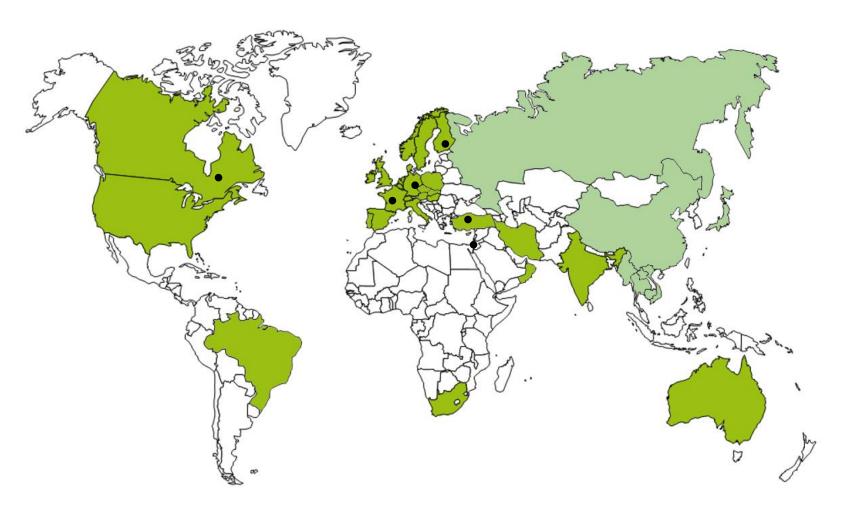


### **Sport**





#### **Implantations**



**Implantations** 

• Academic collaboration

In progress



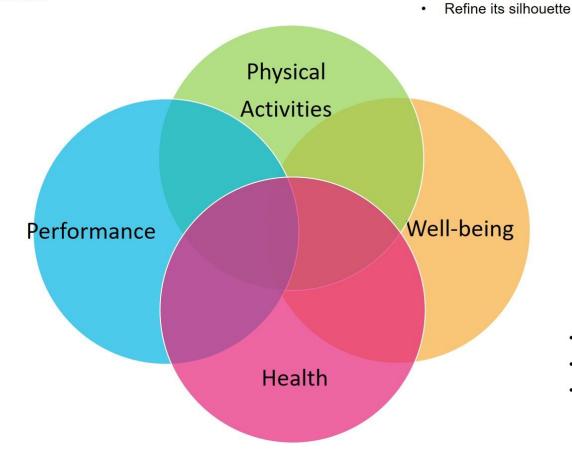
#### Market needs

#### **Physical Activities**

Losing weight

#### **PERFORMANCE**

- Increase VO2max
- Reduce injuries
- Avoid overtraining



#### Well-being

- Pleasure
- Improving recovery
- Stress management

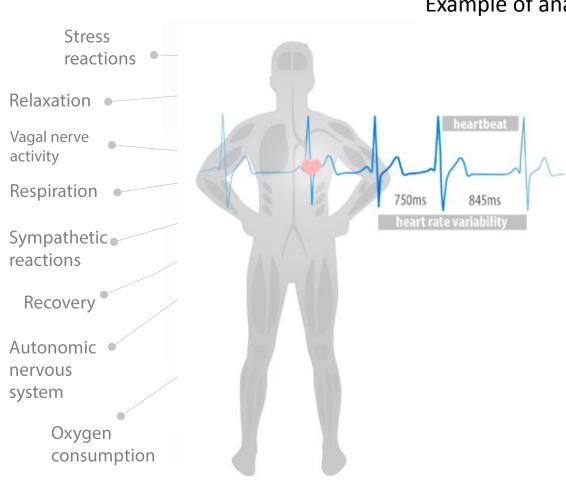
#### Health

- Improve Health
- · Sport after injuries
- Sport after diseases



# Example of analysis

#### Example of analysis





### Fitness and Motivation Follow-up

# MOTIVATION FOR FITNESS (VO<sub>2</sub>MAX)

Health improvement

Well-being and life quality

Athletes, performance

Increase VO2max by 10% → Reduce mortality risk by 15%.

Increase VO2max by 10% → 10 more years of good quality life.

Increase VO2max by 5%

→ Run 10km 5minutes faster.

Increase VO2max by 2%

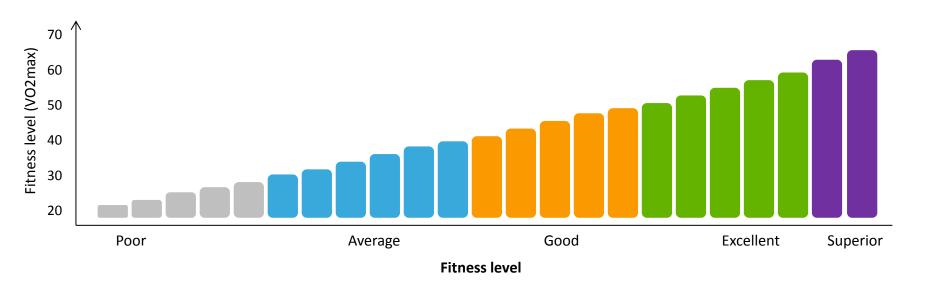
→ Win a gold medal instead of 10<sup>th</sup> place.



**Fitness level** 



# Fitness and Motivation Follow-up



Scale

0 - 3

4-6

7-8

8.5

9-10



# **COMPATIBILITY SYNCHRONISATION**

#### **ACQUISITION**

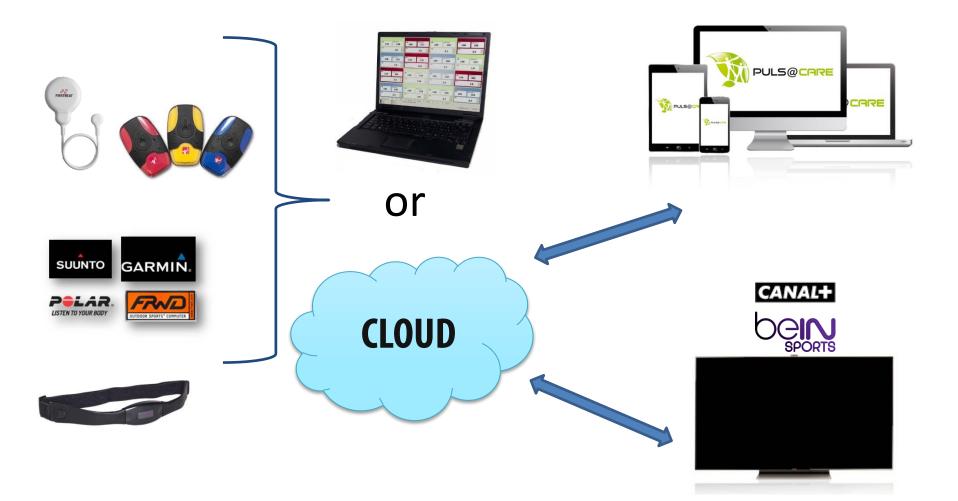
Sensors

#### **DATA PROCESSING**

**Real Time** 

#### **SHARING**

Athlete - Fan - Staff





#### **TRAINING IMPACT**

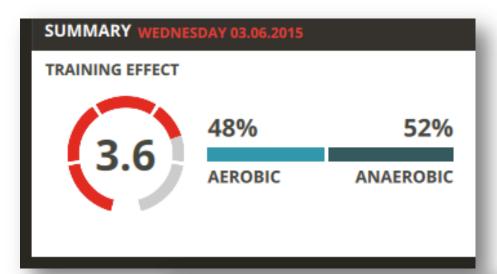






Groupe system
Maximum 80 athletes
Range 400 m











#### TEST 5 MIN.



63%

Easy informations



Groupe system
Maximum 80 athletes
Range 400 m



### **Sport Customers**



















LE CLUB DES HAUTS-DE-SEINE























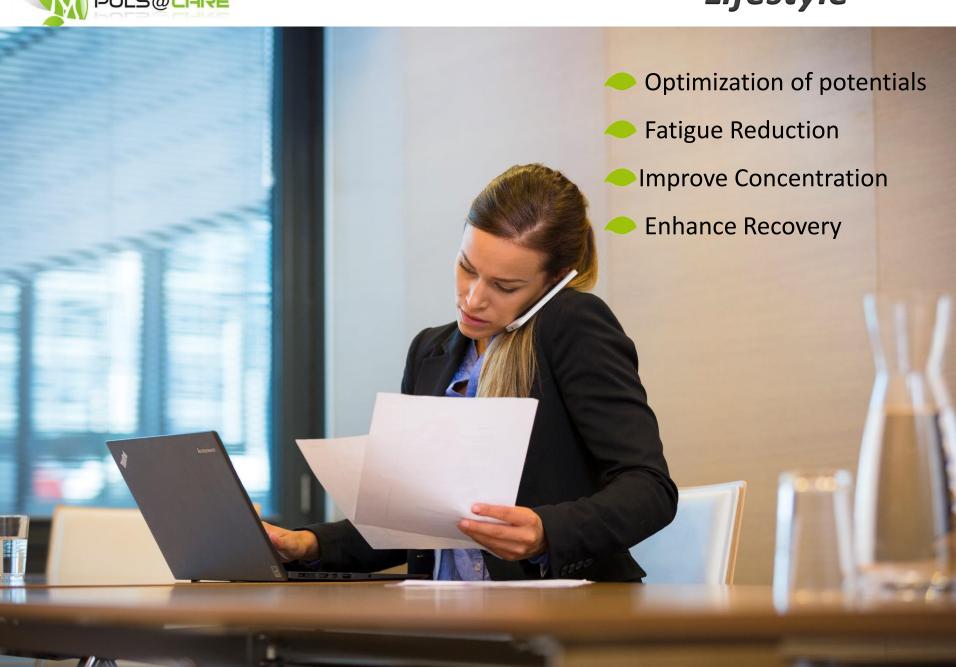








# Lifestyle



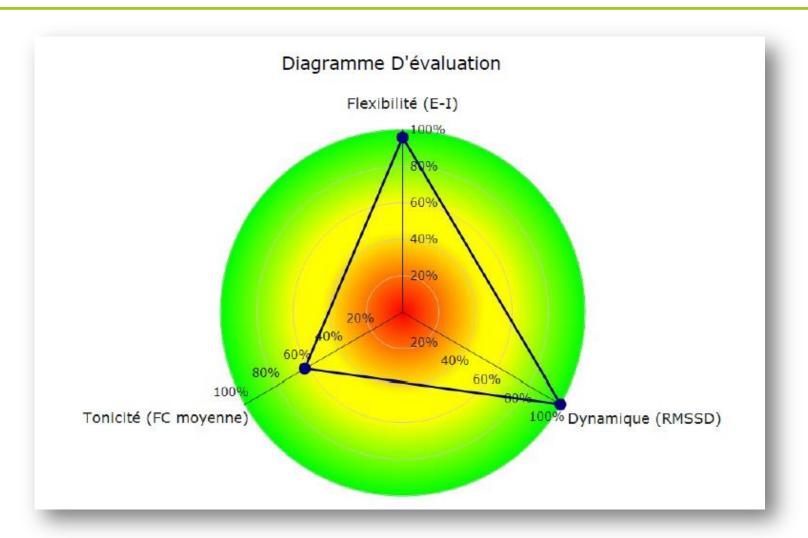


# **Operation**

# **Corrective Actions** Users Sensors Reports **Secure Transmissions** PULS@CARE **Use case DATA ANALYSIS** Server



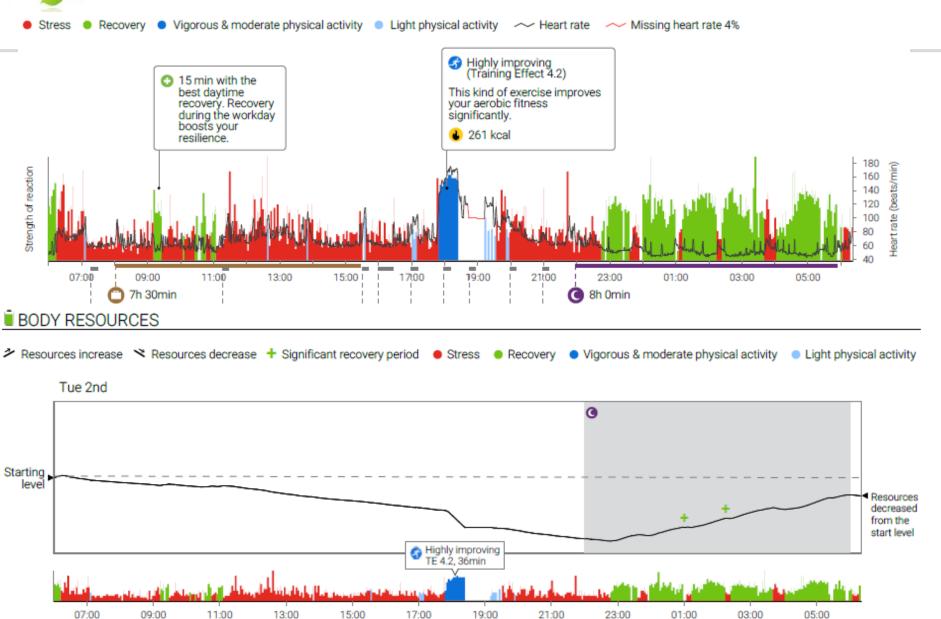
#### Test 1min



Individual system Range 5 m



### Stress & recovery



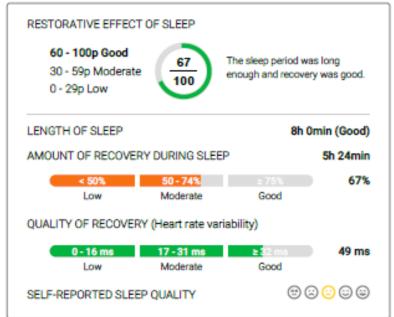


### Well-being Dashboard

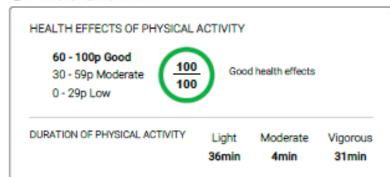
#### O STRESS AND RECOVERY



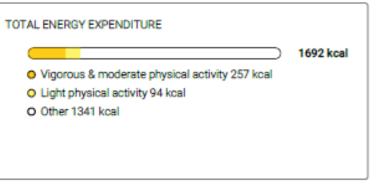
#### SLEEP



#### PHYSICAL ACTIVITY



#### ENERGY EXPENDITURE





#### **Customer Feedback**

#### PARTICIPANT FEEDBACK



**79%** 

Made at least one lifestyle change to support their well-being!

81%

Felt that the Lifestyle Assessment helped them advance their well-being.

#### I gained valuable information about...



86% My personal stress

factors



98% My recovery



75% My physical activity habits

95% would like to participate in the service again. 95% would recommend the service to others.









# **HBO** Evolution

#### **After**







#### **HBO** Evolution

### **Today**











•ASME PVHO-1, Section 2 (viewports)

 ASME PVHO-1 (Code Case pending approval)



•Germanischer Lloyd approved (97/23/EEC - EC type examination)

#### **Certified to:**

- ANSI/AAMI ES 60601-1
- CAN/CSA-C22.2 No. 60601-1:08
- IEC 60601-1-1, 3rd Ed. (2005)
- EN 60601-1-1, 3<sup>rd</sup> Ed. (2006)
- IEC 60601-1-2:2007, 3rd Ed.
- EN 60601-1-2:2007 COR 2011



# Merci pour votre participation







# www.pulscare.com

**Sport** En savoir + **Bien-être** En savoir +

**Santé** En savoir +